



REGISTERED MASSAGE THERAPISTS ASSOCIATION OF BC

Safe, Effective Healthcare

REGISTERED MASSAGE THERAPY & REHABILITATION

CURRENT RESEARCH, EVIDENCE & FUTURE DIRECTIONS

2022 CONFERENCE | SPONSORSHIP PACKAGE



SEPTEMBER 9-10 2022

VANCOUVER CONVENTION CENTER

PRESENTED BY JANE.APP



WELCOME!

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WELCOME!



About the Conference & Workshop

The RMTBC is pleased to present a two-day conference and workshop dedicated to ground breaking, evidence informed research on the benefits of registered massage therapy to the field of rehabilitation. Internationally recognized speakers will stimulate a dialogue between colleagues to:

- Promote the exchange of experiences and new ideas
- Start and continue a network around scientific and evidence-based practice
- Discuss the possibilities for registered massage therapy and rehabilitation

All activities are aimed at sustaining and stimulating the independence and wellness of patients.

Participants and speakers are expected to spend all day at the venue with breakfast, coffee breaks, lunch and a social reception all taking place in the exhibition area.

DEMOGRAPHIC



Who Will Attend

We are expecting 400 participants with a diverse audience of healthcare professionals, mainly from the manual therapy disciplines. Presentations will address the science and practice of working with rehabilitation professionals in an approach to optimized care. Sound science will underpin theoretical constructs. Participants are expecting to increase their understanding of various clinical approaches by learning of the most recent developments in the field.

Recent conferences have been attended by **400+ participants** including RMTs and a diverse range of healthcare professionals & educators.

THE VENUE

Vancouver Convention Centre

Located at Vancouver's waterfront with a dramatic mountain backdrop, the award-winning Vancouver Convention Centre offers one of the most beautiful settings in the world and convenient access to all the major visitor amenities in the downtown core. As British Columbia's flagship convention centre, the facility hosts more than 500 events and welcomes hundreds of thousands of attendees each year, while generating significant economic activity for the province.



The Vancouver Convention Centre is located on the unceded traditional territories of the **Musqueam, Squamish, and Tsleil-Waututh Nations**.

2022 KEYNOTE SPEAKERS

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2022 PRESENTERS



Janet Kahn, PhD

Dr. Janet R. Kahn is currently a Research Assistant Professor at the University of Vermont's College of Medicine, a position she has held since 2002. Since 2000, Dr. Kahn has been a Faculty Preceptor in the Fellowship Program in Complementary, Alternative, and General Medicine at Harvard Medical School. Dr. Kahn helped found the Integrated Health Policy Consortium in 2002, where she was on the Steering Committee until 2005, thereafter serving as Executive Director until 2011. In addition, Dr. Kahn was the Director of Integrated Health Care of the Community Health Center of Burlington from 2008-10, the Director of Research of the Massage Therapy Research Consortium from 2003-08, and a Senior Research Scientist at the Wellesley College Center for Research on Women from 1997 to 2000. Dr. Kahn's research focuses on equitable and affordable health care delivery models, the importance of massage therapy for the treatment of chronic pain, and supporting the well-being of veterans. Dr. Kahn has served on a number of boards, including the National Advisory Council for Complementary and Alternative Medicine at the National Institutes of Health since 2009. On Oct 7, 2011, President Obama announced the appointment of Dr. Kahn to serve as a member of the Advisory Group on Prevention, Health Promotion, and Integrative and Public Health. Dr. Kahn holds a BA from Antioch College, an EdM from the Harvard Graduate School of Education, and a PhD from Brandeis University.



Douglas Nelson LMT, BCTMB

President at the Massage Therapy Foundation, Douglas Nelson began his career in massage therapy in 1977, and he maintains a very active clinical practice. His particular interest has been the role of soft tissue in performance, serving as a neuromuscular consultant to teams in the NBA and NFL, in addition to dance companies and high level musicians. He is the President of BodyWork Associates, a massage therapy clinic in Champaign, IL. Established in 1982, the clinic has two locations and a staff of eighteen therapists. His teaching institute, NMT MidWest, Inc., provides about one hundred trainings annually in Precision Neuromuscular Therapy™ across the USA and abroad. Doug is a guest lecturer at the University of Illinois Medical School, the Department of Family Medicine, and the Dance Department. Doug has been the recipient of numerous awards in his field, most recently the 2013 Massage Therapy Educator of the Year and the 2015 Pioneer Award from the Illinois Chapter of the American Massage Therapy Association.

2022 PRESENTERS



Niki Munk, PhD, LMT

Niki Munk is an Associate Professor of Health Sciences in Indiana University's School of Health and Human Sciences, a non-practicing Kentucky licensed massage therapist, and member of the Academic Collaborative for Integrative Health (ACIH) research work group. Dr. Munk is one of 13 international Fellows in ARCCIM's International Complementary Medicine Research Leadership Program, co-investigator on the VA TOMCATT study <<https://clinicaltrials.gov/ct2/show/NCT03100539>>, and a Massage Therapy Foundation Trustee. Dr. Munk's research explores real-world massage therapy for chronic pain and associated factors, trigger point self-care, massage for amputation related sequelae, and the reporting and impact of massage related case reports among other projects. Prior to beginning her gerontological doctoral pursuits in 2006, Dr. Munk worked as Program Director and a lead instructor for the Lexington Healing Arts Academy in Lexington, Kentucky. Discouraged by accessibility barriers to massage therapy faced by much of the population, she chose research and academia as a means to help bridge the accessibility gap reasoning that stronger evidence for the field will lead to increased routine 3rd party coverage for massage treatment.



Dr. Alex Scott

Dr. Scott is an Associate Professor at UBC, in the department of physical therapy. He has graduate degrees from UBC in exercise physiology and experimental medicine. Dr. Scott's research targets a widespread problem, overuse injuries and chronically painful tendon disorder in workers and athletes. His laboratory is examining the biological and biomechanical responses of tendons to mechanical loading and/or injury, and he also engages in a variety of clinical research projects examining treatments for tendinopathy. His research has been supported locally by organizations including WorksafeBC and the Michael Smith Foundation for Health Research, nationally through CFI, CIHR, NSERC and the Physiotherapy Foundation of Canada, and internationally through the Canada-Scandinavia Foundation, the Swedish Research Council, the American Orthopaedic Society for Sports Medicine, and the Physical Medicine Research Foundation. His work has been incorporated into a widely used web-based clinical guideline (UpToDate®).

2022 PRESENTERS

RMTBC Conferences consistently feature an outstanding roster of internationally renowned speakers.



Neil Pearson PT, MSc(RHBS),
BA-BPHE, C-IAYT, ERYT500

Neil is a physical therapist, yoga therapist and Clinical Assistant Professor at the University of British Columbia, and faculty in four accredited yoga therapy programs. He is also a consultant to the BC medical association, and to Lifemark's 300+ clinics in Canada. He is lead contributor in Pain BC's Pain Foundations CE course and in the gentle movement@home video series, and lead contributor for the self care for chronic pain and self care for low back pain health journeys in PC Health's mobile app.

Neil is founding chair of the Physiotherapy Pain Science Division in Canada, and recipient of the Canadian Physiotherapy Association's 2021 Medal of Distinction award and the Canadian Pain Society's Excellence in Interprofessional Pain Education award. Neil has authored a patient education ebook - Understand Pain Live Well Again (2008), numerous journal articles on yoga and pain including a recent white paper for the International Association of Yoga Therapists - Yoga Therapy and Pain: How Yoga Therapy Serves in Comprehensive Integrative Pain Management, and How It Can Do More (2020), and co-authored/edited the textbook - Yoga and Science in Pain Care: Treating the Person in Pain (2019).

Neil offers Pain Care Aware trainings to health practitioners and yoga therapists, as well as Pain Care mentorships to practitioners passionate for deeper learning in pain science and pain care. More at www.paincareaware.com



Eryn Price

Eryn graduated with honours from WCCMT in 2010, and one year later began teaching in the massage colleges, first at WCCMT and then at Langara. After a few years of practicing sports massage, she shifted her practice towards supporting women going through breast cancer and related breast surgeries. Understanding the lack of rehabilitation resources for people undergoing breast surgery, Eryn has developed both in person and virtual programs supporting patients and massage therapists alike to learn about mindful care in the breast surgery process. Having recently launched her fully accredited "Mastectomy Guide for Healthcare Professionals" training program, Eryn is on a mission to create a heart-centred network of highly trained professionals comfortable and inspired to work with the breast surgery demographic, so people all over the country can access the resources they need. To learn more please visit: www.mastectomyguide.com

WHY PARTNER

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WHY PARTNER



A Unique Opportunity

As a non-profit association, we rely heavily on the contributions made by our partners to help us realize the global-scale of our annual event. Our pursuit of creating an occasion that offers the highest level of content, experience and opportunity for attendees is paramount and it is thanks to your generosity that allows us to consistently deliver on that. We, in turn, are pleased to offer potential RMTBC sponsors and exhibitors marketing and on-premise exhibition opportunities focused around enhancing your profile to our membership.

Please note that we are flexible and are happy to discuss any ideas or concepts you might have to ensure maximum success.



BENEFITS

EXCLUSIVITY	
PROMOTION	Conference Website
	All Conference Communication
	Newsletter Individual recognition
	Newsletter Group recognition
	External Advertising
	Social Media: Individual recognition
	Social Media: group recognition
EVENT PERKS	Complimentary Weekend Passes
	Meals and drink tickets
	2-day Exhibitor Space with electrical hookup
ON SITE	Program: front cover recognition
	Program: group recognition
	Conference Signage
	Individual Poster Board
	Luncheon Poster Board
	Sponsor recognition group sign
CONFERENCE	Verbal recognition from the podium
	Individual "Thank You" Slide
	Sponsor Recognition Group Slide
AD SPACE	Conference Program
	RMTBC Review



PRESENTING SPONSOR	RECEPTION SPONSOR	LUNCHEON SPONSOR	SUPPORTER/EXHIBITOR
0/1 available	1/1 available	2/2 available	
✓	✓	✓	✓
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Full Page	¾ Page	½ Page	¼ Page

PLATINUM PARTNERSHIP

EXCLUSIVE PRESENTING SPONSOR



\$8000 + GST

NO LONGER AVAILABLE, THANK YOU JANE.APP!



As a Platinum Sponsor you will receive the following recognition:

PROMOTION	Conference Website
	All Conference Communication
	Newsletter Individual recognition
	Newsletter Group recognition
	External Advertising
	Social Media: Individual recognition
EVENT PERKS	Social Media: group recognition
	4 Complimentary Weekend Passes (a \$2200 value)
	Meals and drink tickets
	2-day Exhibitor Space: 10' x 10' table and banner exhibit space
	Guaranteed electrical hookup
ON SITE	Program: front cover recognition
	Program: group recognition
	Conference Signage
	Individual Poster Board
	Sponsor recognition group sign
CONFERENCE	Verbal recognition from the podium
	Individual "Thank You" Slide
	Sponsor Recognition Group Slide
AD SPACE	Conference Program Digital & Print Versions: Full Page 8.5 x 11" vertical
	RMTBC Review Spring or Fall Issue: Full Page 8.5 x 11" vertical

GOLD PARTNERSHIP

EXCLUSIVE RECEPTION SPONSOR



\$5000 + GST



NO LONGER AVAILABLE, THANK YOU PAIN PRO!



As a Gold Sponsor
you will receive the
following recognition:

PROMOTION	Conference Website
	Newsletter Group recognition
	Social Media: group recognition
EVENT PERKS	2 Complimentary Weekend Passes (a \$1100 value)
	Meals and drink tickets
	2-day Exhibitor Space: 10' x 10' table and banner exhibit space
	Guaranteed electrical hookup
ON SITE	Program: group recognition
	Individual Poster Board
	Sponsor recognition group sign
CONFERENCE	Verbal recognition from the podium
	Individual "Thank You" Slide
	Sponsor Recognition Group Slide
AD SPACE	Conference Program Digital & Print Versions: 3/4 Page 7.5" x 7.5" Square
	RMTBC Review Spring or Fall Issue: 3/4 Page 7.5" x 7.5" Square

SILVER PARTNERSHIP

 EXCLUSIVE LUNCHEON / COFFEE SERVICE /  LUNCHEON & ANNIVERSARY SPONSORS



\$3500/\$5000 + GST

NO LONGER AVAILABLE, THANK YOU ICBC, SPA UTOPIA & WILSON BECK*



EXCLUSIVE LUNCHEON
SPONSOR



EXCLUSIVE COFFEE
SERVICE SPONSOR



EXCLUSIVE LUNCHEON &
ANNIVERSARY SPONSOR



As a Silver Sponsor
you will receive the
following recognition:

PROMOTION	Conference Website
	Newsletter Group recognition
	Social Media: group recognition
EVENT PERKS	2 Complimentary Weekend Passes (a \$1100 value)
	Meals and drink tickets
	2-day Exhibitor Space: 10' x 10' table and banner exhibit space
	Guaranteed electrical hookup
ON SITE	Program: group recognition
	Luncheon Poster Board
	Sponsor recognition group sign
CONFERENCE	Verbal recognition from the podium
	Sponsor Recognition Group Slide
AD SPACE	Conference Program Digital & Print Versions: 1/2 Page 7.5" x 4.85" Horizontal
	RMTBC Review Spring or Fall Issue: 1/2 Page 7.5" x 4.85" Horizontal

* The Exclusive Luncheon & Anniversary Partnership receives Gold Sponsor recognition along with their logo on RMTBC 85th Anniversary materials.

BRONZE PARTNERSHIP

SUPPORTING SPONSOR / EXHIBITOR



\$2500 + GST

CONTACT FOR AVAILABILITY



As a Bronze Sponsor
you will receive the
following recognition:

PROMOTION	Conference Website
	Newsletter Group recognition
	Social Media: group recognition
EVENT PERKS	2 Complimentary Weekend Passes (a \$1100 value)
	Meals and drink tickets
	2-day Exhibitor Space: 10' x 10' table and banner exhibit space
	Guaranteed electrical hookup
ON SITE	Program: group recognition
	Sponsor recognition group sign
CONFERENCE	Sponsor Recognition Group Slide
AD SPACE	Conference Program Digital & Print Versions: 1/4 Page 7.5" x 2.28" Horizontal
	RMTBC Review Spring or Fall Issue: 1/4 Page 7.5" x 2.28" Horizontal

MY INFORMATION

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MY INFORMATION

Yes, we would like to become
a sponsor/exhibitor of the
Rehabilitation & Registered
Massage Therapy Conference!

PLEASE PLACE A CHECK MARK BESIDE YOUR DESIRED OPTION



☐ Platinum Exclusive Presenting Sponsor*



☐ Gold Exclusive Social Reception Sponsor*



☐ Silver Luncheon Sponsor*



☐ Bronze Supporting Sponsor/Exhibitor

*No longer available

CONTACT INFORMATION

Company Name (as it should appear on all materials):

Name: _____

Title: _____

Address: _____

Contact Person: _____

Telephone: _____ Email: _____

PAYMENT INFORMATION

Please make a cheque payable to RMTBC and mail to:

RMTBC #180 – 1200 W. 73rd Ave. Vancouver BC V6B 6G5

Credit Card payments:

Name on Card: _____

CC Number: _____

Expiry Date: MM/YYYY CVV Number: _____ Signature: _____

For additional information please contact Maureen Fleming: maureen@rmtbc.ca