



Registered Massage Therapists' Association of British Columbia

Corporate Policy

Social Media

OVERVIEW

The Registered Massage Therapists' Association of British Columbia (the Association) uses social media to share information about the Association and to communicate with stakeholders about topics and issues related to the Association's mandate.

By posting comments on any Association social media channel, users agree to the following Terms of Use.

ASSOCIATION'S POSITION

The Association will allow comments from users to appear on or through its social media channels, unless the Association determines in its sole discretion that the comments:

- provide information or opinions that are unrelated to the Association's mandate, or the issue being discussed
- provide personal information or information that may identify a third party
- discuss complaints or compliments about a specific practitioner, or as they relate to a specific individual
- make false or unsubstantiated allegations
- are or may be aggressive, abusive, obscene, profane, hateful, harassing or threatening
- may abuse or infringe any intellectual property right
- are or may be defamatory, slanderous, or libelous
- constitute spam
- advertise or solicit business
- breach or may breach any law, statute, regulation, order, code, standard, guideline, or rule
- are or may be unlawful, misleading, malicious, or discriminatory

The Association may restrict a user's comments on its social media channels if it determines in its sole discretion that the user is:

- impersonating another person
- allowing any other person to use his/her identification for posting or viewing comments or content
- breaching or may be breaching any law, statute, regulation, order, code, standard, guideline, or rule

- is engaging, or may engage, in activity, which is unlawful, misleading, malicious, or discriminatory
- are or may be aggressive, abusive, obscene, profane, hateful, harassing or threatening

Content removal and other remedies

- The Association reserves the right at any time, and in its sole discretion, to monitor, block, delete or discontinue access to users whose comments are in violation of these Terms of Use.
- Users of the Association's social media channels are asked to notify the Association if they see a comment, content, or a use that they think does not comply with these Terms of Use.

Disclaimers and agreements of users

- All comments posted by a user are the opinion of the user, not the Association.
- Users agree not to upload viruses or other malicious code.
- Users agree not to facilitate or to encourage any violations of these Terms of Use.
- By posting comments, users are giving the Association permission to use and distribute those comments.
- Users are fully responsible for the comments posted; the Association is in no way responsible for such comments nor for any information, references, links, opinions, claims, or advice in such comments, nor to collect, review, use, update, edit, retain, return, dispose of, share, circulate, act on, consider, or respond to, any such comments.
- The Association in no way verifies or confirms the accuracy of user comments or any aspect of posted content. The Association does not review any references or links in any content and is not responsible for any content of any document referred to or site linked.

ACKNOWLEDGEMENT

In developing this policy on social media, the Registered Massage Therapists' Association of British Columbia referred to existing policies of the College of Physicians and Surgeons of British Columbia and the College of Physicians and Surgeons of Ontario, the BC Securities Commission, and the Canadian Resident Matching Service (CaRMS). The Registered Massage Therapists' Association of British Columbia acknowledges and thanks these organizations for providing concepts and language, which have been adopted.

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