

SPONSORSHIP PACKAGE

COMING TOGETHER: MOVING THE PROFESSION FORWARD

2024 RMTBC & CMTA NATIONAL CONFERENCE



SEPTEMBER 6 - 7, 2024
VANCOUVER CONVENTION
CENTER PRESENTED BY JANE



REGISTERED MASSAGE THERAPISTS ASSOCIATION OF BC
Safe, Effective Healthcare



Canadian Massage Therapist Association
Association Canadienne de Massothérapeutes

WELCOME!

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WELCOME!



About the Conference

We are pleased to present this two-day national conference dedicated to moving the massage therapy profession forward in the rapidly changing health care environment. Canadian and internationally recognized speakers will stimulate a dialogue between colleagues to:

- Promote the exchange of experiences and new ideas as we come together to move the profession forward
- Start and continue a network around scientific and evidence-based practice
- Discuss the future possibilities for registered massage therapy in integrated health care opportunities
- Continue and stimulate the dialogue around promoting and sustaining the independence and wellness of patients.

DEMOGRAPHIC



Who Will Attend

We are expecting 400 participants with a diverse audience of healthcare professionals, mainly from the manual therapy disciplines. Presentations will address the science and practice of working with rehabilitation professionals in an approach to optimized care. Sound science will underpin theoretical constructs. Participants are expecting to increase their understanding of various clinical approaches by learning of the most recent developments in the field.

Recent conferences have been attended by **400+ participants** including RMTs and a diverse range of healthcare professionals & educators.

THE VENUE

Vancouver Convention Centre

Located at Vancouver's waterfront with a dramatic mountain backdrop, the award-winning Vancouver Convention Centre offers one of the most beautiful settings in the world and convenient access to all the major visitor amenities in the downtown core. As British Columbia's flagship convention centre, the facility hosts more than 500 events and welcomes hundreds of thousands of attendees each year, while generating significant economic activity for the province.



The Vancouver Convention Centre is located on the unceded traditional territories of the **Musqueam, Squamish, and Tsleil-Waututh Nations**.

WHY PARTNER

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WHY PARTNER



A Unique Opportunity

As a non-profit association, we rely heavily on the contributions made by our partners to help us realize the global-scale of our annual event. Our pursuit of creating an occasion that offers the highest level of content, experience and opportunity for attendees is paramount and it is thanks to your generosity that allows us to consistently deliver on that. We, in turn, are pleased to offer potential RMTBC sponsors and exhibitors marketing and on-premise exhibition opportunities focused around enhancing your profile to our membership.

Please note that we are flexible and are happy to discuss any ideas or concepts you might have to ensure maximum success.



BENEFITS



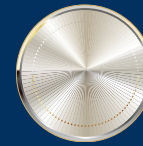
PLATINUM EXCLUSIVE
PRESENTING SPONSOR



FEATURED OPENING
KEYNOTE SPONSOR



GOLD RECEPTION &
LUNCHEON SPONSOR



SILVER BREAKS &
BREAKFASTS SPONSOR



BRONZE
SUPPORTER/EXHIBITOR

EXCLUSIVITY		1 available	1 available	3 available	4 available	
PROMOTION	Conference Website	✓	✓	✓	✓	✓
	All Conference Communication	✓				
	Newsletter Individual recognition	✓				
	Newsletter Group recognition	✓	✓	✓	✓	✓
	External Advertising	✓				
	Social Media: Individual recognition	✓				
	Social Media: group recognition	✓	✓	✓	✓	✓
EVENT PERKS	Complimentary Weekend Passes	4	2	2	2	2
	Meals and drink tickets	✓	✓	✓	✓	✓
	2-day Exhibitor Space with electrical hookup	✓	✓	✓	✓	✓
ON SITE	Program: front cover recognition	✓				
	Program: group recognition	✓	✓	✓	✓	✓
	Conference Signage	✓				
	Individual Poster Board	✓	✓	✓		
	Luncheon Poster Board				✓	
	Sponsor recognition group sign	✓	✓	✓	✓	✓
CONFERENCE	Verbal recognition from the podium	✓	✓	✓	✓	
	Keynote Intro & Closing		✓			
	Individual "Thank You" Slide	✓	✓	✓		
	Sponsor Recognition Group Slide	✓	✓	✓	✓	✓
AD SPACE	Conference Program	Full Page	Full Page	¾ Page	½ Page	¼ Page
	RMTBC Review	Full Page	Full Page	¾ Page	½ Page	¼ Page

PLATINUM PARTNERSHIP

EXCLUSIVE PRESENTING SPONSOR: NO LONGER AVAILABLE - THANK YOU JANE!



\$15,000 + GST



As a Platinum Sponsor you will receive the following recognition:

PROMOTION	Conference Website
	All Conference Communication
	Newsletter Individual recognition
	Newsletter Group recognition
	External Advertising
	Social Media: Individual recognition
EVENT PERKS	Social Media: group recognition
	4 Complimentary Weekend Passes (a \$2400 value)
	Meals and drink tickets
	2-day Exhibitor Space: 10' x 10' table and banner exhibit space
	Guaranteed electrical hookup
ON SITE	Program: front cover recognition
	Program: group recognition
	Conference Signage
	Individual Poster Board
	Sponsor recognition group sign
CONFERENCE	Verbal recognition from the podium
	Individual "Thank You" Slide
	Sponsor Recognition Group Slide
AD SPACE	Conference Program Digital & Print Versions: Full Page 8.5 x 11" vertical
	RMTBC Review Spring or Fall Issue: Full Page 8.5 x 11" vertical

KEYNOTE SPONSOR

FEATURED OPENING KEYNOTE ADDRESS: 1 AVAILABLE



\$8,000 + GST



As the Keynote Sponsor you will receive the following recognition:

PROMOTION	Conference Website
	Newsletter Group recognition
	Social Media: group recognition
EVENT PERKS	2 Complimentary Weekend Passes (a \$1200 value)
	Meals and drink tickets
	2-day Exhibitor Space: 10' x 10' table and banner exhibit space
	Guaranteed electrical hookup
ON SITE	Program: group recognition
	Individual Poster Board
	Sponsor recognition group sign
CONFERENCE	Verbal recognition from the podium
	Individual "Thank You" Slide
	Sponsor Recognition Group Slide
CONFERENCE	Opportunity to introduce the Keynote speaker with logo presence on the screen.
	Opportunity to thank the speaker after their talk with logo presence on screen.
	Verbal recognition from the podium
	Individual "Thank You" Slide
	Sponsor Recognition Group Slide
AD SPACE	Conference Program Digital & Print Versions: Full Page 8.5 x 11" vertical
	RMTBC Review Spring or Fall Issue: Full Page 8.5 x 11" vertical

GOLD PARTNERSHIP

3 AVAILABLE: RECEPTION & 2 LUNCHES



\$7,500 + GST

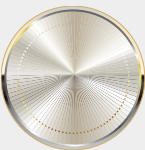


As a Gold Sponsor you will receive the following recognition:

PROMOTION	Conference Website
	Newsletter Group recognition
	Social Media: group recognition
EVENT PERKS	2 Complimentary Weekend Passes (a \$1200 value)
	Meals and drink tickets
	2-day Exhibitor Space: 10' x 10' table and banner exhibit space
	Guaranteed electrical hookup
ON SITE	Program: group recognition
	Individual Poster Board
	Sponsor recognition group sign
CONFERENCE	Verbal recognition from the podium
	Individual "Thank You" Slide
	Sponsor Recognition Group Slide
AD SPACE	Conference Program Digital & Print Versions: 3/4 Page 7.5" x 7.5" Square
	RMTBC Review Spring or Fall Issue: 3/4 Page 7.5" x 7.5" Square

SILVER PARTNERSHIP

4 AVAILABLE: 2 DAYS OF REFRESHMENT BREAKS & BREAKFASTS



\$5,000 + GST

As a Silver Sponsor
you will receive the
following recognition:



PROMOTION	Conference Website
	Newsletter Group recognition
	Social Media: group recognition
EVENT PERKS	2 Complimentary Weekend Passes (a \$1200 value)
	Meals and drink tickets
	2-day Exhibitor Space: 10' x 10' table and banner exhibit space
	Guaranteed electrical hookup
ON SITE	Program: group recognition
	Luncheon Poster Board
	Sponsor recognition group sign
CONFERENCE	Verbal recognition from the podium
	Sponsor Recognition Group Slide
AD SPACE	Conference Program Digital & Print Versions: 1/2 Page 7.5" x 4.85" Horizontal
	RMTBC Review Spring or Fall Issue: 1/2 Page 7.5" x 4.85" Horizontal

BRONZE PARTNERSHIP

EXHIBIT SPACE: CONTACT FOR AVAILABILITY



\$3,500 + GST



As a Bronze Sponsor you will receive the following recognition:

PROMOTION	Conference Website
	Newsletter Group recognition
	Social Media: group recognition
EVENT PERKS	2 Complimentary Weekend Passes (a \$1200 value)
	Meals and drink tickets
	2-day Exhibitor Space: 10' x 10' table and banner exhibit space
	Guaranteed electrical hookup
ON SITE	Program: group recognition
	Sponsor recognition group sign
CONFERENCE	Sponsor Recognition Group Slide
AD SPACE	Conference Program Digital & Print Versions: 1/4 Page 7.5" x 2.28" Horizontal
	RMTBC Review Spring or Fall Issue: 1/4 Page 7.5" x 2.28" Horizontal

MY INFORMATION

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MY INFORMATION

Yes, we would like to become a sponsor/exhibitor of the **RMTBC & CMTA National Conference** taking place Sept. 6 - 7, 2024!

PLEASE PLACE A CHECK MARK BESIDE YOUR DESIRED OPTION

- ☐  Platinum Exclusive - *no longer available*
- ☐  Featured Opening Keynote Address
- ☐  Gold Exclusive Social Reception Sponsor
- ☐  Silver Luncheon Sponsor
- ☐  Bronze Supporting Sponsor/Exhibitor

CONTACT INFORMATION

Company Name (as it should appear on all materials):

Name: _____

Title: _____

Address: _____

Contact Person: _____

Telephone: _____ Email: _____

PAYMENT INFORMATION

Please make a cheque payable to RMTBC and mail to:

RMTBC #180 – 1200 W. 73rd Ave. Vancouver BC V6B 6G5

Credit Card payments:

Name on Card: _____

CC Number: _____

Expiry Date: MM/YYYY CVV Number: _____ Signature: _____

For additional information please contact Maureen Fleming: maureen@rmtbc.ca